



Sponsorship & Exhibitor Opportunities

Calgary Petroleum Club, Calgary, Alberta, Canada | March 4, 2026



DIF DIGITAL
INNOVATION
FORUM
2026

- [Introduction](#)
- [Sponsorship Opportunities](#)
- [Terms & Conditions](#)
- [Contact Us](#)





INTRODUCTION: DIF 2026

PTAC Petroleum Technology Alliance Canada invites you to **sponsor** the **Digital Innovation Forum 2026** on **March 4, 2026**, where the evolving landscape of **artificial intelligence** and **digital asset mining** will take center stage. With global demand for **data center capacity projected to triple by 2030**, Alberta's unique position as Canada's only **deregulated power market** offers unmatched opportunities.

Being a **sponsor** at the **DIF 2026** will connect you with the **visionaries, innovators, and industry leaders** shaping the future of **digital infrastructure**. This premier conference provides **exclusive access** to **groundbreaking insights** on **data center opportunities, cutting-edge industry intelligence, and unparalleled networking opportunities** that will define the sector's future. Elevate your brand's **visibility** and align with the forefront of Canada's **digital transformation**.



Join us at DIF 2026

for this defining moment in Canada's digital and energy evolution.





TERMS & CONDITIONS

Package Details: PTAC offers a Gold package with unique benefits, including booth selection, Technology Spotlights, and presentation slots.

Booth Selection: Sponsors with booths included can choose their location based on package priority and contract signing date.

Event Components: PTAC has approximately **4** booths, **5** cocktail tables, and up to **4** presentations for Gold sponsors.

Contractual Obligations: Sponsors are expected to fulfill all obligations outlined in the contract, including timely payments.

Cancellation Policy: Cancellations must be made in writing, with potential penalties for cancellations made after a specified deadline.

Limited Availability: Sponsorship opportunities are limited and granted on a first-come, first-served basis.

Additional Information: For more details on benefits, pricing, and inquiries, please contact us directly (choeppner@ptac.org).



CONTACT US



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PETROLEUM
TECHNOLOGY
ALLIANCE
CANADA

THANK YOU!

